

## Message Text

UNCLASSIFIED

PAGE 01 ABU DH 00860 211013Z

44

ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 /017 W  
----- 102445

R 210820Z APR 75

FM AMEMBASSY ABU DHABI

TO USDOC WASHDC

INFO SECSTATE WASHDC 2862

AMEMBASSY BEIRUT

AMEMBASSY MUSCAT

UNCLAS ABU DHABI 0860

BEIRUT PASS BAGHDAD

E.O. 11122: NA

TAGS: BEXP, TC

SUBJ: MARINE CATALOGUE SHOW

REF: A. ABU DHABI 739 B. ABU DHABI 771

1. IS OR IS NOT COMMERCE GOING TO PROVIDE TRAVEL FUNDS NECESSARY TO BEGIN PREPARATION FOR MARINE INDUSTRIES CATALOGUE SHOW IN DUBAI? USDOC SILENCE IN RESPONSE TO OUR INQUIRY REFTELS (APRIL 8 AND 10) HAS RAISED QUESTION OF WHETHER WE HAVE TIME TO ORGANIZE SHOW PROPERLY. INDEED, DOES ANYONE CARE WHETHER SHOW MOUNTED OR NOT?

2. EMBASSY ORIGINALLY WELCOMED SHOW AS METHOD OF PROMOTING U.S. EXPORTS TO DUBAI, WHICH IS BECOMING ONE OF LARGEST MERCHANDISE MARKETS IN MIDDLE EAST. DUBAI MERCHANT COMMUNITY IS REPEATEDLY ASKING QUOTE WHERE ARE THE AMERICANS? UNQUOTE? CATALOGUE SHOW, IF WELL-PLANNED AND ORGANIZED, WOULD BE ONE WAY OF DEMONSTRATING U.S. INTEREST IN THIS BOOMING TOWN, WHICH IMPORTED OVER ONE BILLION DOLLARS OF MERCHANDISE IN 1974. FAILURE TO MOUNT SUCH A SIMPLE EVENT BECAUSE OF LACK OF FUNDS FOR PREPARATION TRAVEL WOULD BE SAD COMMENTARY ON UNCLASSIFIED

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SERIOUSNESS OF U.S. COMMERCIAL PROMOTION EFFORTS HERE.

3. DUBAI HOTEL, CHAMBER OF COMMERCE, AND BANK HAAVE  
INFORMALLY AGREED TO ASSIST EMBASSY IN HOLDING SHOW.  
HOWEVER, WE UNABLE TO MAKE FORMAL REQUESTS AND  
COMMITMENTS UNLESS WE ARE CONFIDENT SHOW WILL OCCUR.  
EMBASSY WISHES TO PROCEED WITH THUSCEVENT, OUR FIRST  
TRADE PROMOTION IN UAE FOR OVER A YEAR. BUT WITHOUT  
ANSWERS TO REFTELS BY APRIL 25, REPEAT APRIL 25, WE WILL  
HAVE TO CANCEL THIS EVENT FOR LACK OF MONEY TO MAKE  
BASIC PREPARATIONS.  
STERNER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Review Transfer Date:**  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MARINE CATALOGUE SHOW  
**TAGS:** BEXP, TC  
**To:** COM  
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